that is no single enterprise, than has the Fairmont Light and Power Co.

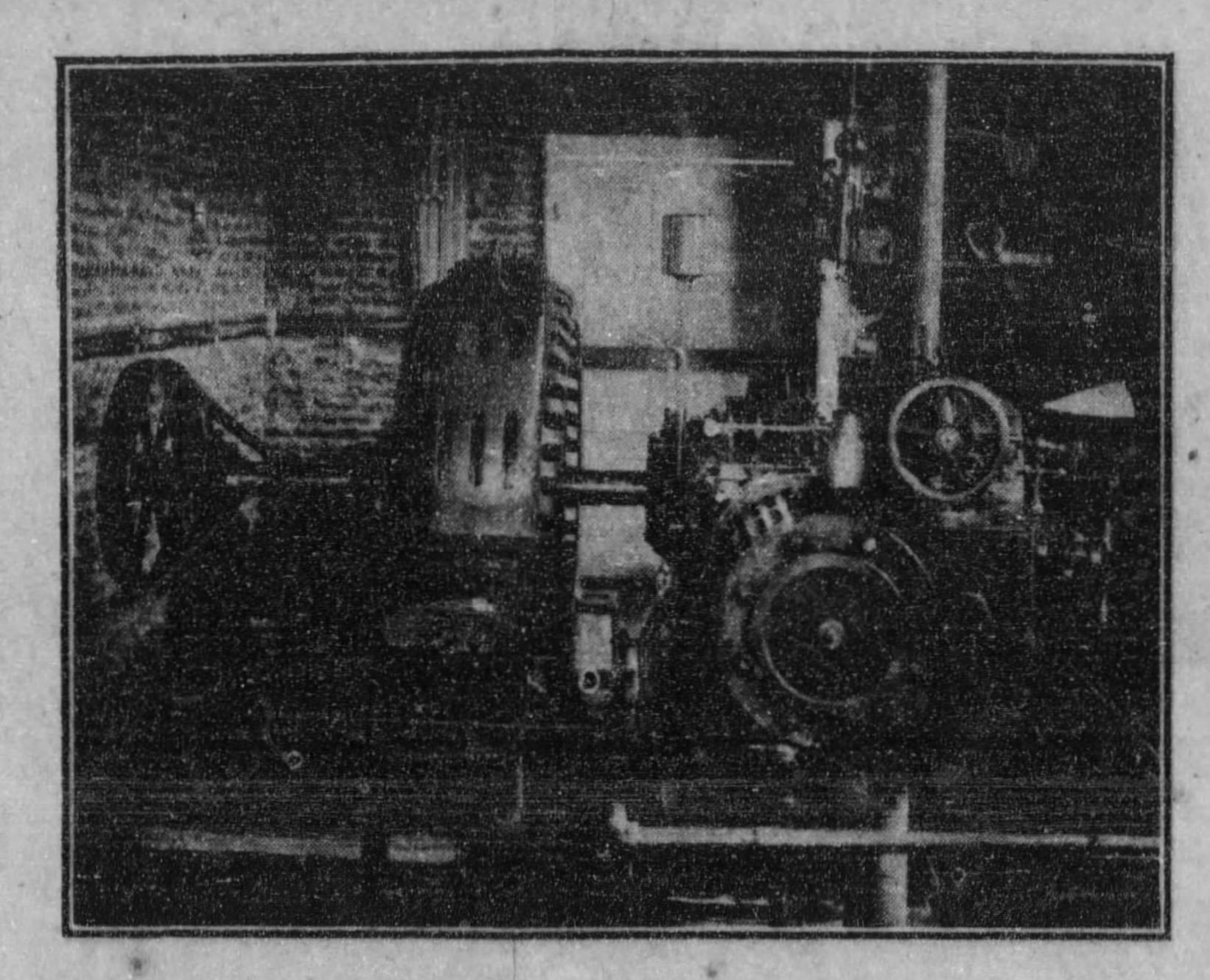
The erection of the Fairmont Light and Power Company marks an epoch in the towns progress that overshadows any single step the town has taken in the past. It marks the passing of the village, broadeus the outlook and scope of the town's progress and paves the way for development along larger lines.

The Fairmont Light and Power Co. was organized Sept. 10, 1913 with the following officers. A. L. Jones, Pres., J. P. Brown, Vice Pres., E. V. McDaniel, Sec. and Treas. Active work of erection was begun in October. The work of erection was under the efficient direction of Mr. C. W. Petty of Greensboro and the plant bears witness to his skill as an electrical engineer. By the first of February 1914 the plant was ready for operation and the city had an artificially generated light for the first time, such a modern plant be found or could power be had so cheaply.

Mr. E. V. McDauiel has active charge of the management of engineer and Mr. P. P. Jones work.

___ | corporation as ____ co. has the confidence and nearty co-operation of the town. The plant itself as shown in

Justly Proud.--A Story of its Officers and its History



The Interior Showing Engine and Generator

Electric Lights

the plant, Mr. Glyn Ashley is are a luxury at your command. has charge of all the outside No dangerous matches to throw Far from being soulless sparks; turn a bitton and

Nothing has marked a greater stride in Fairmont's progress, An Enterprise of Which the Town is the above illustration is ultralatest appliances that have made electricity so much more efficient in the last few years, the engine is one of the make manufactured by Skinner Engine Co. and drives the alternator direct, the alternator is a Fairbanks-Morse design and is perhaps the the best small alternator they produce.

The plant generates 80 Kilowatts, a sufficient amount to insure Fairmont of Electrical power for many years to come. No expense was spared in installing the very best machinery and the seople of the town were quick to realize the very efficient service they were receiving.

The success of the Fairmont Light and Power Co. was instantaneous. Everyone realized at once that in no small town, and very few large ones coul The plant supplies the city streets with lights and is alued at approximately \$14,000

Mostly all the homes all business houses of Fair ont now are furnished with electic lights from this plant. Thee rates are reasonable.

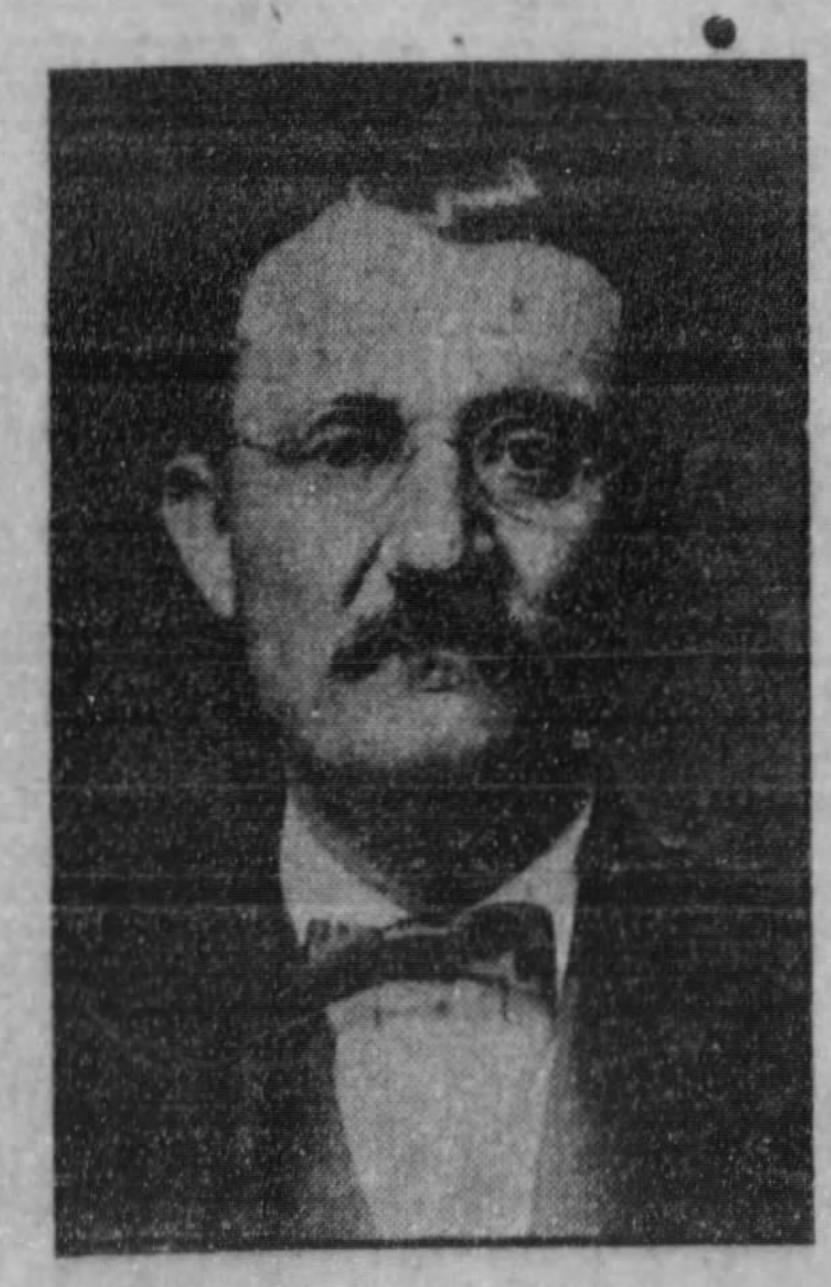
The plans is deriving ghat support from the peopld here On account the excellent machiner used the plant is giving excellent service. There have een no "kicks" made.

Plant as much as any other.

without it as longas we did.



The firm of E. V. McDaniel, ing his stay there he was engag-general merchandise is one of ed in the turpentine business. Mr. McDaniel is the present that class of firms of which In 1899 Mr. McDaniel came to mayor of Fairmont and on of every good substantial town Fairmont and that same year the most popular the town has likes to boast; one of those went into business. In the be- ever had. He is secretary of firms that pulls with and for the ginning McDaniel started in a the Fairmont Light and Power



E. V. McDaniel

town in perfect harmony with anything that tends to the towns development and progress, a business that has grown with the town, because of its spotless record and that has helped the town grow because of its progressive attitude toward the towns development. Mr. E. V. McDaniel proprietor was born about 12 miles from Fairmont in Marion County and come to what is now Baltimore in this county about 41 years ago. Dur-

small way consisten; with the Company and one of the citizens size of the town. And the grow- of whom the town and section th of his business into the pros- is justly proud. His store radiperous upto date firm shown ates his personality; it bespeaks above is a monument to the the man behind the guns in every firms fair dealings. The build- line and a customer has that ing shown above is a modern eeling of assurance that behind structure in every detail built in every purchase stands the man 1903 and first occupied by Mr. and not the firm, a feeling that McDaniel in 1904 at the time of it must be right because it its completion. Only a very couldn't be wrong the greatmeagre idea of the immense est and really the only effective line of goods the firm carries or guarantee. Mr. Ralph McDanthe volume of business it does lied son of the proprietor, is concan be gained from the above nected with his father in the Illustration which is shown prin- store, and his popularity is at-

cipally to acquaint our readers tested to by his many friends in with moderness and up to the Fairmout.



Store of E. V. McDaniel

Dealer in Dry Goods, Notions, Shoes, Hats, Heavy and Fancy Groceries.

Highest Market Price Paid

Fetilizers Popular Brands at Right Prices

Special low prices on all Summer goods.

While in town make our STORE your Heabquarters.

- Store of Quality -